

The Canadian Women in Ocean Industries Leadership (CWOIL)

2023 Conference

May 9-11, 2023

Delta Hotels St. John's Conference Centre
St. John's, Newfoundland and Labrador

Partnership Opportunities



The Canadian Women in Ocean Industries Leadership (CWOIL) 2023 Conference will take place May 9 - 11, 2023 at the Delta Hotel in St. John's, Newfoundland and Labrador. It promises to be an incredible event, with help and support from partners and collaborators.

The Conference will bring together 150+ professionals in the ocean sector, including representation from equity seeking groups: 2SLGBTQ+ community; Indigenous communities; persons with disabilities; and racialized people.

The CWOIL initiative aims to attract, develop and retain a robust, diverse and inclusive talent pipeline that includes women from all origins to enable and accelerate Canadian innovation, research and technology development, and market and export leadership, in ocean industries.

CWOIL's goals include improving inclusion and participation by women and under-represented groups in Canada's ocean industries, encouraging new entrants into the ocean industry led by women, retaining current and future critical employees in the ocean industry, increasing collaborations between ocean companies and member organizations, and fostering new collaborations.

CWOIL's vision is for women and underrepresented people in Canada to pursue and establish a thriving, successful, well-paying career in ocean industries, fulfill their personal and professional potential, and maximize their impact on Canada's ocean industry more broadly.

Various levels of partnership options are listed below that outline opportunities to promote your businesses and organizations while at the same time, demonstrate your support for women and underrepresented people in ocean industries. Please consider joining CWOIL as a partner in whatever capacity that best meets your individual company's or organization's ability. Please contact **Alexia McGill** at amcgill@agendamanagers.com with any questions or to confirm participation as a partner or sponsor.

CWOIL 2023 Conference Partnership Opportunities

LEADER PARTNER

\$10,000

BENEFITS

- Logo on conference website (linked)
- Logo in printed program
- Logo on conference signage
- Logo displayed on big screen at plenary meeting
- Five complimentary registrations¹
- Opportunity to provide brief remarks
- One exhibit booth
- Static ad² on conference website
- Recognition from the stage
- Opportunity to display two pull-up banners² at the conference + dinner
- Full-page ad² in printed program
- You are a major partner, so we are excited to discuss a customized partner benefits package⁵ designed to meet your corporate objectives

INNOVATOR PARTNER \$5,000

BENEFITS

- Logo on conference website (linked)
- Logo in printed program
- Logo on conference signage
- Logo displayed on big screen at plenary meeting
- Three complimentary registrations¹
- Recognition from the stage
- Opportunity to provide maximum 2-minute video promo³
- Opportunity to display one pull-up banner² at conference & dinner
- Half-page ad² in printed program

¹ includes Ice Breaker Reception and Gala Dinner.

² completed artwork provided by the partner.

³ completed video provided by the partner.

⁴ Conference produced. ⁵ pending approval of the Conference committee. All funds are Canadian dollars.

COLLABORATOR PARTNER

\$3,000

BENEFITS

- Logo on conference website
- Logo in printed program
- Logo on conference signage
- Logo displayed on big screen at plenary meeting
- One complimentary registration¹
- Recognition from the stage
- Opportunity to display one pull-up banner² at conference
- Quarter-page ad² in printed program

ICE BREAKER RECEPTION PARTNER \$2,500

(one opportunity available)

BENEFITS

- Logo on conference website
- Logo on tent cards⁴ at reception
- One complimentary registration¹
- Company name listed in the program as *Reception Partner*
- Opportunity to display one pull-up banner² at reception

A TASTE OF NL GALA PARTNER \$5,000

(one opportunity available)

BENEFITS

- Logo on conference website (linked)
- Logo on tent cards⁴ at gala
- Three complimentary registrations¹
- Opportunity to provide brief remarks at gala
- Company name listed in the program as *Gala Partner*
- Opportunity to display two pull up banners² at the gala

LUNCH PARTNER

\$2,500

(two opportunities available)

BENEFITS

- Logo on conference website
- Logo on tent cards⁴ at sponsored lunch
- One complimentary registration¹
- Company name listed in the program as *Lunch Partner*
- Opportunity to display one pull up banner² at the sponsored lunch

NUTRITION BREAK PARTNER \$750

(four opportunities available)

BENEFITS

- Logo on conference website
- Logo on tent cards⁴ at sponsored break
- One reduced registration (50% discount)
- Company name listed in the program as *Break Partner*

EXHIBIT BOOTH \$1,000

BENEFITS

- Logo on conference website
- One complimentary registration¹
- Pipe and drape walls (back & side)
- 6' skirted table + two chairs
- Power

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amcgill@agendamanagers.com
with any questions or to confirm
your participation as a partner.



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 May 9 – 11, 2023 | St. John's NL
 Benefits at a Glance

Partner Level	LEADER	INNOVATOR	COLLABORATOR	ICE BREAKER RECEPTION	A TASTE OF NL GALA	LUNCH
Fee	\$10,000	\$5,000	\$3,000	\$2,500	\$5,000	\$2,500
Conference registrations	5	3	1	1	3	1
Verbal recognition from stage	✓	✓	—	—	—	—
Complimentary exhibit booth	✓	—	—	—	—	—
Branding	Extensive	High	Good	High at specific event	High at specific event	High at specific event
Speaking opportunity	✓ Brief remarks	2-minute Video	—	—	✓ Brief remarks	—
Logo on print material and web site	✓ linked on website	✓ linked on website	✓	✓	✓ linked on website	✓
Pull-up banners	2	1	1	1 at specific event	2 at specific event	1 at specific event
Logo appears on screen at plenary	✓	✓	✓	—	—	—
Advertisement in program	Full page	Half page	Quarter page	—	—	—
Other notes	Static website ad. Customized benefits.			Company name listed in the program as Reception Partner	Company name listed in the program as Gala Partner	Company name listed in the program as Lunch Partner

All amounts are in Canadian funds.



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